



Content Plan

Notes

Content Pillars

Theme 1

Theme 2

Theme 3

Theme 4



Content Plan

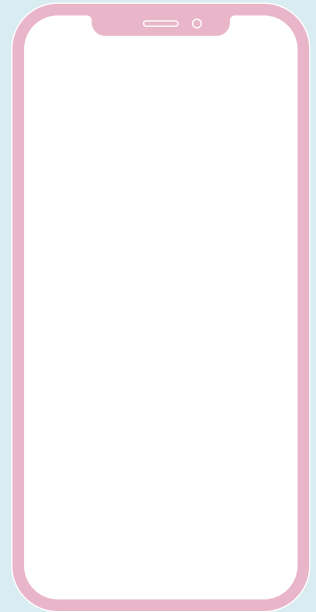
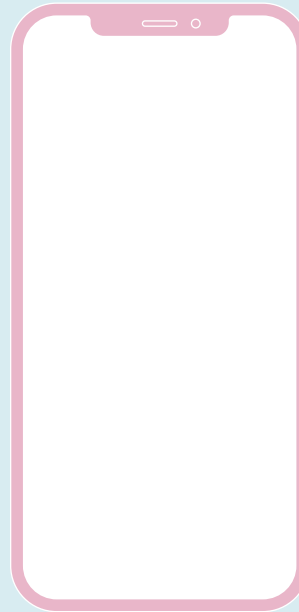
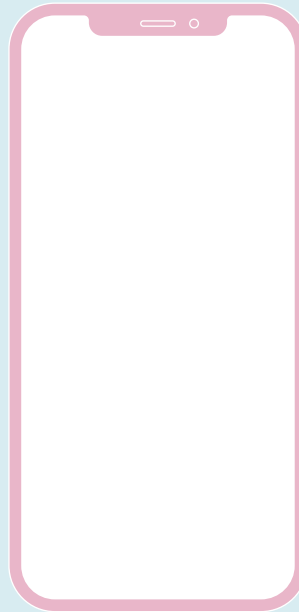
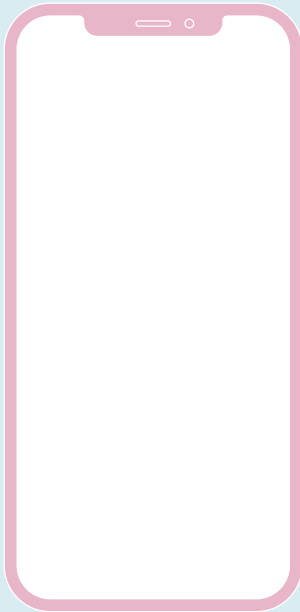
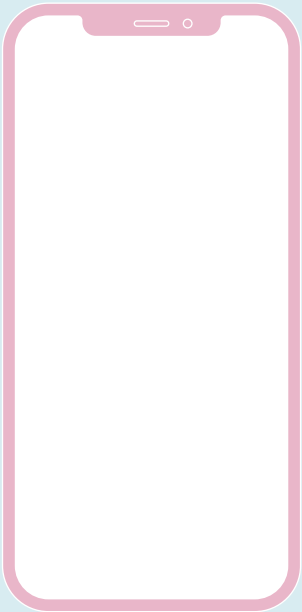
What story do you want to tell in your reels?

What are your engagement goals for reels?

Reel Storyboard

Title/introduction

Call to action



Caption ideas